

Jared Leeds

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EDUCATION

B.A. Film Studies
UNIVERSITY OF NORTH CAROLINA
WILMINGTON – Wilmington, NC
• Graduated Cum Laude

PORTFOLIO

<https://www.jlcutvideo.com>

CORE COMPETENCIES

- Cinematography
- Video Editing
- Adobe Suite & DaVinci Resolve
- Videography & Video Editing
- Camera Operation Lighting Design & Setup
- Video Production
- Drone Photography
- Audio Recording & Editing
- Multi-Camera Operation
- Post-Production
- Project Management
- Location Sound
- Photography
- Lighting
- Motion Graphics
- Color Correction & Color Grading
- Branding
- File Management

EQUIPMENT KNOWLEDGE

- ARRI
- Sony
- Canon
- DJI
- RED
- Atomos
- Aputure
- BlackMagic
- Panasonic
- Nikon
- Zoom
- Seinheiser and more!

PROFILE SUMMARY

A creative, tech-savvy, and astute videographer and visual storyteller, adept at coordinating projects from conception to completion, and employing artistic elements to effectively convey messages. Known for capturing compelling images with carefully crafted pacing and transitions that evoke emotional responses in viewers. Possesses extensive knowledge of diverse filmmaking techniques and maintains up-to-date expertise in cameras, lenses, sound equipment, lighting, and editing software. Demonstrates a proven ability to partner seamlessly with cross-functional teams to drive projects forward, ensuring a seamless transition from concept to final product. Skilled in leveraging a strong eye for visual composition and technical prowess to create innovative sequences that enhance storytelling capabilities, while maximizing impact within budget constraints. Collaborates closely with art directors and video editors, providing critical input on technical requirements, creative concepts, and project execution.

PROFESSIONAL ATTRIBUTES

- Highly creative, with a knack for thinking outside the box and generating unique ideas to overcome visual and storytelling challenges
- Excellent communication skills, adept at effectively conveying creative visions to cast, crew, and clients. Proficient in articulating ideas during meetings and presentations
- Strong collaboration skills, able to work closely with a team to bring a collective vision to life. Open to feedback, actively listening to others' input, and fostering a positive and productive working environment
- Exceptional time management abilities, capable of efficiently prioritizing tasks, meeting tight deadlines, and ensuring smooth project workflow in fast-paced filmmaking environments
- Meticulous attention to detail, ensuring the capture of desired shots, maintaining continuity, and delivering a high-quality final product

WORK EXPERIENCE

Freelance Filmmaker

2017 – Present

- Collaborate closely with clients to understand their vision and objectives, ensuring alignment throughout the production process
- Manage all aspects of pre-production, including location scouting, casting, and equipment rentals
- Deliver final products in multiple formats, tailored to specific distribution platforms and client requirements
- Produce a diverse range of content, including live events, testimonials, music videos, and portraits

INTERNSHIP EXPERIENCE

Creative Team Intern

LIVE OAK BANK – Wilmington, NC

Jul 2021 – Jul 2022

- Captured, edited, and distributed over 50 videos, 10 motion graphics and animations, and 300+ professional headshots
- Collaborated with marketing analysts, graphic designers, and videographers to create compelling visual content for a multi-billion-dollar company using Adobe Creative Cloud Suite
- Served as 1st Assistant Camera (1st AC) on a large-scale commercial, ensuring smooth camera operations and assisting with the color grading of 5.9K RAW footage using DaVinci Resolve

- Developed a keen eye for brand standards, consistently delivering high-quality work with meticulous attention to detail
- Streamlined video equipment management and provided valuable input for rental and purchasing decisions to optimize project resources

Video Production Intern

CAMERON ART MUSEUM – Wilmington, NC

May 2021 – Jul 2021

- Assisted in the planning and execution of video production projects, including pre-production tasks such as brainstorming, scriptwriting, and storyboarding
- Collaborated with the production team, including videographers and editors, to capture high-quality footage and ensure seamless post-production workflow
- Edited videos using industry-standard software, refining content, enhancing visual aesthetics, and maintaining consistent brand standards.
- Developed proficiency in creating motion graphics and visual effects to enhance video content and captivate the target audience

TRAINING & CERTIFICATION

- Premiere Pro – Adobe Certified Professional
- Photoshop – Adobe Certified Professional
- FAA Part 107 sUAS Remote Pilot License
- DaVinci Resolve
- After Effects
- Illustrator

REFERENCES

Mark Forest - Creative Director at Live Oak Bank

My supervisor during my internship at Live Oak Bank who I cooperated with on freelance gigs after my internship concluded
919-636-8732 - mark.forest@liveoak.bank

Heather Wilson - Executive Director at Cameron Art Museum

My boss during my school-based internship with CAM, and my client who I cooperated with on 5+ freelance gigs after my internship
910-200-6232 - hwilson@cameronartmuseum.org